

Community Health Improvement Plan

CHIP 2025-2027



WILSON HEALTH



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Community Health Improvement Plan (CHIP)

Shelby County, OH | 2025-2027

Mission

To improve the health and wellness of our communities by delivering compassionate, quality care.

Vision

To be a trusted, nationally-recognized leader of innovative, collaborative, community health.

Values

ASPIRE – Always Serve with Professionalism, Integrity, Respect and Excellence

Community Served

Wilson Health serves Shelby County, Ohio (population approx. 48,000, county seat: Sidney), partnering with local agencies, employers, and non-profit organizations for broad outreach and engagement.

Assessment Overview

Guided by the Greater Dayton Area Hospital Association (GDAHA), Wilson Health conducted a 2024 Community Health Needs Assessment (CHNA) using standardized survey tools (BRFSS). This CHIP is based on CHNA findings to set priorities, direct resources, and strengthen partnerships.

Strategic Priority Areas

Three core priorities for comprehensive community health outcomes:

1. **Barriers to Accessing Care**
2. **Healthcare Services**
3. **Wellbeing & Quality of Life**

Cross-Cutting Themes:

- **Advocacy**
 - **Social Determinants of Health (SDOH):** Economic stability, education, nutrition, and more.
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1. Barriers to Accessing Care

Goal:

Minimize obstacles so all residents can receive timely, appropriate care.

Strategy 1: Educate & Inform

- Provide transparency (insurance, programs, costs, options)
- Assist uninsured residents with Medicaid enrollment
- Boost presence at community events and health promotion via social media
- Deploy a Mobile Wellness Unit to reach underserved populations
- Map community partners and conduct needs assessments
- Develop a Community Board/Council for collaboration, focusing on remote or high-need areas

Partners & Resources:

Shelby County United Way, Village Administrators, Chamber of Commerce, Shelby County Health Dept., Government Leaders

Strategy 2: Expand Access

- Promote Employer Direct Care models for the working underinsured
- Identify patients without PCPs or missing recommended screenings and reach out
- Mobilize services and expand telehealth (video visits, wearables)

Partners & Resources:

Community Service Council, Alpha Community Center, Mercy Mission House, Rustic Hope, Shelby County Senior Center, Amos Memorial Library, Wilson Health Foundation

2. Healthcare Services**Goal:**

Strengthen delivery, coordination, and quality of health services.

Strategy 1: Chronic Disease Management

- Launch patient remote monitoring programs
- Partner with Shelby County Health Department and local organizations on chronic disease support
- Apply for grants for wearable technology
- Utilize Mobile Health Unit

Partners & Resources:

Health Dept., YMCA, Senior Center, churches, community centers, Wilson Health Medical Group, Wilson Health Foundation

Strategy 2: Prenatal Care Enhancement

- Offer early screening for high-risk pregnancies
- Provide nutritional counseling and maternal education

Partners & Resources:

Women's Center Sidney, Shelby County Health Dept., Shelby County Service Council, Non-profit organizations

Strategy 3: Mental Health & Substance Use Interventions

- Expand mental health services across all age groups, including mobile programs
- Integrate trauma-informed and behavioral health services

Partners & Resources:

Area companies, schools, community centers, Wilson Health Foundation, Dayton Children's Hospital, ViaQuest Mental Health Services

3. Wellbeing & Quality of Life

Goal:

Promote lifelong physical, mental, and social wellbeing.

Strategy 1: Encourage Healthy Behaviors

- Educate about exercise, nutrition, mindfulness, and self-care
- Explore school-based and after-school partnerships (preschools, 4H, FFA, FCCLA)
- Utilize school nurses for innovative student and family outreach

Partners & Resources:

Public and private schools, preschools, churches, after school programs

Partnerships & Resources

Wilson Health collaborates with United Way, Chamber of Commerce, Health Dept., educators, non-profits, and its Medical Group and Foundation. These alliances strengthen program reach, resource sharing, and advocacy capacity.

Evaluation & Reporting

- Track annual progress on target metrics (enrollment, event participation, program referrals, etc.)
 - Collect feedback from community boards, focus groups, and partner agencies
 - Publicly share outcomes and update strategies to maximize impact
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Commitment to Continuous Improvement

Wilson Health will regularly review community needs, respond to new challenges, and collaborate with local partners to support the best possible health outcomes for every resident. For more information or partnership opportunities, visit: www.wilsonhealth.org or contact the Wilson Health Community Relations Office at 498-5540.